

# PorkBridge

2009

Grow-Finish  
Educational Series



A world of knowledge brought directly to you

Cost of \$125 is for series of six sessions, which includes a CD with supporting materials and one phone line per session.

Please make payment payable to Iowa Pork Industry Center and return payment and registration to:

**Sherry Hoyer**  
Communication Specialist  
Iowa Pork Industry Center  
109 Kildee, Iowa State University  
Ames, IA 50011-3150  
Phone: 515-294-4496  
Fax: 515-294-5698

You must register by **February 20, 2009** to participate in the first session.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail Address: \_\_\_\_\_

For **credit card** payment:

Credit Card (circle one):    Visa    MasterCard

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Validation Number \_\_\_\_\_

(last 3-digit number on signature strip on back of card)

Signature (required)

TOSU

## COMMENTS FROM PAST PARTICIPANTS

*"This method of learning made the best use of my time."*

*"The convenience of not having to travel or tie up an entire day to attend a meeting is great."*

*"The format and time of day is perfect. I noticed a lot of agreeable head nods and the session also stimulated some productive discussions during lunch."*

### Questions?

Contact one of the following Extension staff:

Mark Whitney (507) 389-5541  
University of Minnesota

Ken Stalder (515) 294-4683  
Iowa State University

Duane Reese (402) 472-6425  
University of Nebraska

Bob Thaler (605) 688-5435  
South Dakota State University

Dale Ricker (419) 523-6294  
Ohio State University

Brian Richert (765) 494-4837  
Purdue University

Robert Knox (217) 244-5177  
University of Illinois

Joel DeRouchey (785) 532-2280  
Kansas State University

Ronald Bates (517) 432-1387  
Michigan State University

Marcia Shannon (573) 882-7859  
University of Missouri

Eric van Heugten (919) 513-1116  
North Carolina State University

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**March 5, 2009**

**"Current Swine Health Challenges and Solutions"**

Dr. John Waddell, DVM  
Sutton Veterinary Clinic

**May 7, 2009**

**"Managing Water"**

Dr. Tom Guthrie  
Michigan State University

**July 2, 2009**

**"Energy Use and Conservation for Swine Barns"**

Dr. Jay Harmon  
Iowa State University

**September 3, 2009**

**"Manure Value and Alteration of Composition"**

Dr. John Lory  
University of Missouri

**November 5, 2009**

**"Packer Perspective on Quality of Hogs"**

Collette Schultz-Caster & Roger Johnston  
Farmland Foods

**January 7, 2010**

**"Marketing Your Hogs at the Ideal Weight"**

Dr. Mike Tokach  
Kansas State University

University of Nebraska, South Dakota State University, University of Minnesota, Iowa State University, Ohio State University, Purdue University, University of Illinois, Kansas State University, Michigan State University, University of Missouri and North Carolina State University are equal opportunity educators and employers.

## WHO SHOULD ENROLL?

Those involved in the daily care of growing-finishing pigs should consider enrolling. This includes independent and contract growers, employees, owners, and technical service providers. Program content deals with daily decisions related to the grow-finish process, including ventilation, handling, health regimens and feed management.

## WHY SHOULD YOU ENROLL?

You'll have access to university and industry professionals with a variety of expertise. You can share in their insights, and ask questions of them and other producers throughout the year-long series.

You'll be able to take part in this educational opportunity without having to worry about time off from work, travel distance, or inclement weather. The sessions take just 1 hour, plus question and discussion time, every two months. You can spend that time wherever it best suits your schedule: at your home, office, or swine unit.

## IS THERE A LIMIT TO THE NUMBER OF ENROLLMENTS?

No. The number of toll-free telephone lines should not be an issue for each session. However, early registration is encouraged to ensure delivery of your packet of information in time for the first session.

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## HOW DOES THE PROGRAM WORK?

- ◆ All sessions begin at noon Central Time and last for approximately 1 1/2 hours.
- ◆ About a week before each session, you'll receive a packet in the mail that contains a CD with session materials, including that session's presentation and any spreadsheets, video clips, publications, or activity lists provided by the speaker.
- ◆ At noon Central Time on the day of each session, you'll call a toll-free number to participate in that day's lesson.
- ◆ At about 12:05 p.m., the session host will introduce the speaker for the day and the session will begin. Participants will follow along on their computer as the speaker goes through the presentation.
- ◆ After the formal presentation, 20-25 minutes are available for speaker questions and producer discussion.
- ◆ Throughout the 2009 series, you can continue to ask questions, or respond to other producer questions, via the <porkbridge@lists.umn.edu> discussion group (for those with e-mail access).



## IS THERE A LIMIT ON THE NUMBER OF PEOPLE PER SITE?

No. Each registration provides access to one dial-in telephone line. With speaker phones and projectors or large monitors, you can have any number of people gathered around the computer screen and telephone. The only requirement is that people be able to listen on the telephone while viewing the CD.

## DOES PARTICIPATION REQUIRE INTERNET ACCESS DURING THE SESSION?

No. Each session's presentation and supporting materials are provided on a stand-alone CD. Internet access is not used during the sessions. However, you'll need e-mail access if you wish to participate in on-going discussions at <porkbridge@lists.umn.edu>

## TECHNOLOGY REQUIREMENTS

- ◆ Telephone access
- ◆ Computer with CD drive

**Get all six sessions for only \$125!**

**To participate in the first session, registration and payment must be received by February 20, 2009.**