

# SowBridge

## Registration Information

# Purpose of SowBridge Program

# SowBridge

Breeding Herd Education Series  
2007-2008

Timely, relevant & convenient learning



Session cost of \$250 includes all 12 sessions and supporting materials.

Please make payment payable to

**Iowa Pork Industry Center** and return payment and registration to:

**Sherry Hoyer**

**Communication Specialist**

**Iowa Pork Industry Center**

**109 Kildee, Iowa State University**

**Ames, IA 50011-3150**

Phone: 515-294-4496

Fax: 515-294-5698

**Registration deadline is  
September 24, 2007  
to participate in the first session.**

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email Address: \_\_\_\_\_

For **credit card** payment:

Credit Card (circle one):  Visa  Mastercard

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Validation Number \_\_\_\_\_

(last 3-digit number on signature strip on back of card)

Signature \_\_\_\_\_

The educational and informational needs of the pork industry are continuously changing. More specific and current information is needed, but less and less time is available or designated towards continual training and learning programs for employees, managers, and owners. The SowBridge program, modeled after the popular PorkBridge series, is designed to deliver timely and relevant information in a convenient manner. Programs are delivered over the noon period to maximize learner participation while minimizing the normal daily work schedule. It is our hope that increased dissemination of this information will improve understanding and productivity in breeding herds and farrowing systems.

### Questions?

Call one of the following hosts:

Steve Pohl, SD (605) 688-5662

Mark Whitney, MN (507) 389-5541

Don Levis, NE (402) 584-3816

Ken Stalder, IA (515) 294-4683

Dale Ricker, OH (419) 523-6294

### Sponsored By:

UNIVERSITY OF MINNESOTA

EXTENSION



IOWA STATE UNIVERSITY  
University Extension

UNIVERSITY OF  
**Nebraska**  
Lincoln



SDSU

October 3, 2007  
Dr. Mark Wilson, Ralco Nutrition  
*Heat Detection Tips, Techniques, and Importance*

November 7, 2007  
Dr. Bill Minton, Minton Veterinary Service  
*Observing, Treating, & Preventing Sick or Lame Sows*

December 5, 2007  
Dr. Steve Pohl, South Dakota State University  
*Importance of Ventilation for Pig Comfort*

January 9, 2008  
Dr. Ken Stalder, Iowa State University  
*Monitoring & Maintaining Proper Condition in Gestating Sows*

February 6, 2008  
Dr. Locke Karriker, Iowa State University  
*Piglet Health – Proper Observation Skills and Corrective Actions*

March 5, 2008  
Dr. Thomas Fangman, University of Missouri  
*Putting Real Biosecurity to the Test*

April 2, 2008  
Dr. John Shutske, University of Minnesota  
*Ensuring a Safe Work Environment*

May 7, 2008  
Dr. Mark Whitney, University of Minnesota  
*Properly Handling Sows is Very Important*

June 4, 2008  
Dr. Duane Reese, University of Nebraska  
*Ways to Reduce Prewearing Mortality*

July 2, 2008  
Dr. Lee Johnston, University of Minnesota  
*Feeding Management in Lactation*

August 6, 2008  
Dr. Don Levis, University of Nebraska  
*Keeping Gilts in the Breeding Herd and Productive*

September 3, 2008  
Mr. Steve Mathis - Sampson Community College  
*Preventative Maintenance of Equipment*





---

## Who Should Enroll?

Persons involved in managing or caring for boars, sows, and/or their litters should consider enrolling. This includes employees, technicians, managers, owners and technical service providers. The series is designed to improve the understanding and application of various tools and techniques involved in daily care of the breeding herd and piglets. If you work in or with breeding and gestation units, gilt development systems, or farrowing barns, this program is designed for you!

---

## Why Should You Enroll?

Enrollment in the course gives you access to industry experts and current information. Not only do you get to share in their insights on a topic, but you also get to ask questions of the expert and other producers, all from the comfort of your home, office, or swine unit.

Enrollment allows you to participate in an educational opportunity without having to worry about time off from work, travel distance, etc. Participation involves just 45 minutes of your time every month and you can spend that time at your home, office, or swine unit.

---

## Are There Limits to the Number of Enrollments?

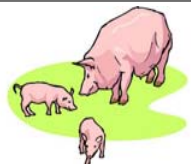
No. The number of toll-free telephone lines should not be an issue for each session (11:30 a.m. CST). However, early registration is encouraged.



# SowBridge

Breeding Herd Education Series  
2007-2008

*Timely, relevant & convenient learning*



---

## How Does the Program Work?

- ◆ One week prior to the scheduled session, participants will receive a CD in the mail. This CD will contain the session materials, including spreadsheets, video clips, publications, etc. provided by the speaker. A complete set of instructions will be included with each CD.
- ◆ On the day of the scheduled session, participants will call a toll-free number to participate in that day's lesson.
- ◆ At 11:35 a.m. CST, the session host will introduce the speaker for the day and the session will begin. Participants will follow along on their computer as the speaker goes through the visuals.
- ◆ At the end of the formal presentation, (20-25 minutes in length) time will be available for speaker questions and producer dialog.
- ◆ Following each presentation, participants can continue to ask questions, or respond to other producer questions, via the [sowbridge@lists.umn.edu](mailto:sowbridge@lists.umn.edu) discussion group (for those with e-mail access).

---

University of Nebraska; South Dakota State University;  
University of Minnesota; Iowa State University and  
Ohio State University are equal opportunity  
educators and employers



## Are There Limits to the Number of People Per Site?

No. Enrollment is based on one dial-in telephone line. With speakerphones, you can have any number of people gathered around the computer screen and telephone. The only requirement is that participants be able to listen on the telephone while viewing the CD.

---

## Does Participation Require Internet Access During the Session?

No. Each session will be a stand-alone CD. Internet access will not be utilized during the sessions. However, e-mail access will be helpful if you wish to participate in on-going discussions at [sowbridge@lists.umn.edu](mailto:sowbridge@lists.umn.edu).

---

## Technology Requirements

- ◆ Telephone access
- ◆ Computer with CD drive

---

**Get all 12 sessions for only \$250!**  
**To participate in the first session,**  
**registration must be received by**  
**September 24, 2007**

---